HANNAH SOLORZANO

UX/UI DESIGNER

PROFILE SUMMARY

I am a remote UX/UI Designer at Solo Media Group.

Prior to creating user-centered designs, I worked in B2B sales. I enjoyed selling because I was able to sit with business owners, provide meaningful solutions, and see them succeed.

I decided in 2017 I wanted to help businesses in a more direct way with digital solutions. It was then that I taught myself the principles of UX/UI design. I continued my studies at Ironhack's full-time UX/UI bootcamp and am now responsible for all of Solo Media Group's design work.

I look forward to improving my skills and further assist businesses with their websites/applications.

EDUCATION

Ironhack Miami

UX/UI Bootcamp, 2019

Fordham University

Bachelor of Arts, 2012

WORK WITH ME!

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Miami, FL

WORK SUMMARY

UX/UI Designer

Solo Media Group | 2017-Current

- Researched, designed, and created prototypes resulting in user-centered applications and websites.
- Discussed requirements with users, stakeholders, and developers to ensure the design process was seamless.
- Produced deliverables, such as a competitor matrix, personas, heuristic analysis, wireframes, and usability testing reports.

Business Relationship Manager

HSBC | 2017

- Managed 5 Financial Centers and their PNL.
- Collaborated with teammates and bank partners to increase each branch's performance.
- Identified and offered financial solutions/services to businesses.
- Lead community outreach initiatives to grow HSBC's business sector.

District Manager

ADP | 2013-2017

- Target key decision-makers (C-level business owners) in a designated geographic territory to identify payroll, HR, 401k, and workers' compensation needs.
- Network and partner with CPAs, banks, health brokers, and clients to additional business opportunities.
- Mentored new hires and assisted them with the sales process.
- Served as the 'Client Champion' and educated my team/region on client best practices.
- Super Starts Qualifier 2015
- Over 110% of quota every year.

TECHNICAL SKILLS

- User Research
- Usability Testing
- Rapid Prototyping
- Visual Design
- Information Architecture
- Sketch
- InVision
- Adobe Photoshop
- Flinto
- HTML
- CSS

PROJECTS

Total Nutrition Miami
Created a responsive website and add an e-commerce component for a local supplement business.

Riddim
Created a responsive website for an Afrobeats music festival.

Adames Immigration Services
Created a website with a client portal to establish the law firm's credibility.